



# ARIZONA BUSINESS & EDUCATION COALITION

*Connecting leaders to develop and advocate solutions to grow Arizona's future*

**August 16, 2024**

**Member Plus-One Event:**

## **Embracing Change & the Spirit of Possibility**

- 8:30am**      **Check-In & Coffee**
- 9:00am**      **Welcome & Introduction of Special Guests**  
**Tracey Benson**, *President & CEO, Arizona Business & Education Coalition*
- 9:10am**      **What We Need to Learn about Creativity, Risk-Taking & Possibility Thinking**  
**Ron Beghetto, Ph.D.**, *Pinnacle West Presidential Chair and Professor, Mary Lou Fulton Teachers College at Arizona State University*, and **founder ASU's AI Possibility Lab**
- 10:10am**      **Update: Generative AI in K-12 Education**  
**Chad Gestson, Ed.D.**, *Executive Director, Arizona Institute for Education and the Economy at Northern Arizona University; Special Advisor to the President on Pre-K-12 Initiatives; and Assistant Professor of Practice, Educational Leadership*
- 10:20am**      **Sponsor's Remarks**
- 10:25am**      **Refreshments & Networking Break**
- 10:40am**      **Growing Arizona's Future Together: The Work of Arizona's Business & Education Leaders**  
A facilitated conversation
- 11:00am**      **Insights & Strategies for Leading through Change**  
**Kate DeGon**, *Founder & CEO, ChangeSync*
- Noon**        **Closing**